



Constraints Analysis





LEGEND

UTILITIES

Electrical (Edison)

Conduit

O Outlet

Cable TV

Conduit

Gas

Pipe Mate

Sewe

Manhole

Storm Drain

Inlet:

Telephone (AT&T)

Pull Bo

Wat

Outlet, Main

Outlet, Minor

Hydrant

TRAFFIC AND CIRCULATION

Bus Stop

Primary Pedestrian Access Point

Adjacent Building Entries

Parking

Commercial Loading

Fig. Str.

Street Parking
Umited Street Parking

POINTS OF SIGNIFICANCE

Historical Significance

Historic Tree

MISCELLANEOUS

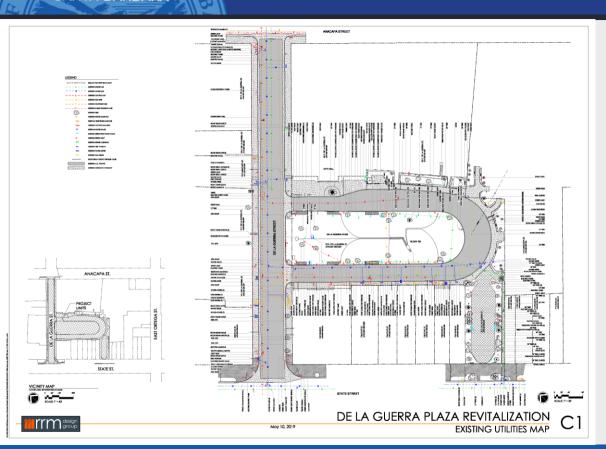
News Stand/Rack



Existing Utilities

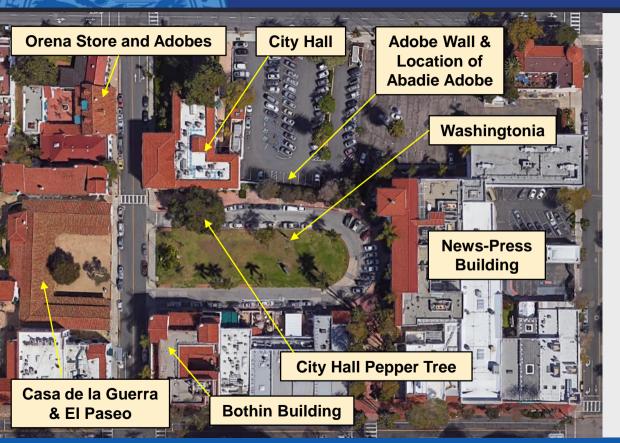






Existing Utilities





Historical Considerations

Significant Historic Resources

- Preserve and protect historic resources documented in 2011 Report
- Preserve pepper tree and historic Washingtonia Palm
- Preserve adobe wall between City parking lot and De la Guerra Plaza

Non-historic elements that could be removed or altered per 2011 Report

- · Concrete curbs
- · Asphalt paving
- · Non-historic plantings
- Existing concrete paving





Other Constraints

Archaeology

- Phase 2 complete (report forthcoming)
- Phase 3 required (during construction)

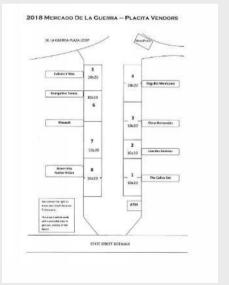
Soil conditions

Zero infiltration rate



2018 DE LA GUERRA PLAZA ATM

Old Spanish Days Current Layout





Farmers' Market Potential Layout*

*Space analysis done by Staff (Not provided by Farmers' Market)





Public Outreach

- Stakeholder Meetings (ongoing since January)
 - Individuals
 - Businesses around the Plaza
 - Organizations
- Community Workshop (Saturday, March 9th)







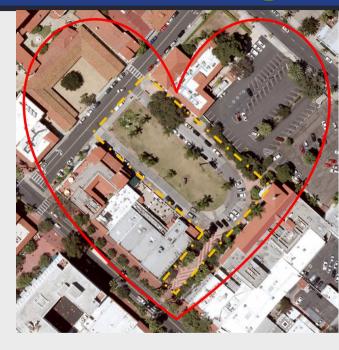




Public Outreach

Baseline for all Discussions:

- Dedicated as 'Public Square' in 1853
- Plaza & Surrounding Buildings as Historic Resource
- Long History of Community Uses
- Other Recent Attempts to Improve



Basic concept for Revitalization:

To create level plaza including Storke Placita & De la Guerra Street





Public Outreach

Uses & Activities:

- Maintain civic uses (rallies, marches etc.)
- Concerts (music of all types and dance)
- Outdoor meeting place
- Coffee & Food carts
 - Kid's activities
 - Family activities
 - Senior activities
 - Games

And many more...

Design:

- Create flexible space
 - Benches
 - Shade trees
- Café tables & chairs
 - Art (SB Timeline Mosaic, Exhibits,
- Restaurants facing plaza
- Consolidate trash & recycling; make attractive
- Use landscaping to soften the Plaza

Infrastructure:

- Permeable hardscape vs. lawn
 - Stage
- Electricity & water for event sponsors
 - Restrooms
 - Lighting
 - Free Wi-Fi
 - Storage for event sponsors

Parking, Circulation, Access:

- Full access vs. restricted access
- Need sufficient parking for all Plaza users
- Need more ADA parking
 - Make Plaza universally accessible





Passionate Opinions: USES & ACTIVITIES

Impressive list of potential activities and uses identified by the community and desire to appeal to all age groups

Dining/Social

- Café tables/seating
- Restaurants: expand
- Outdoor meeting place
 - Seating & face plaza
 - Coffee & food carts

Civic

- Rallies
- Protests
- Marches
- Speeches

Community Engagement

Arts & Entertainment

- Music/Dance
- Outdoor Movies
- Lifesize/Regular Board Games
- Light Projections
- Public Art Exhibits
- SB Timeline Mosaic
 - Totem Pole



Passionate Opinions: PARKING & CIRCULATION

Maintain Existing Access/Parking



Make Plaza Pedestrian Only

- Local businesses around Plaza strongly prefer parking and circulation to be maintained in the Plaza
- Majority of citizens prefer to eliminate or restrict parking and circulation in Plaza (exceptions made for deliveries, trash/recycling, emergency vehicles)

Passionate Opinions: PLAZA SURFACE



A few strong opinions that lawn should be retained

 Majority of citizens preferred permeable paving with landscape, trees, planters and possibly a small amount of lawn





Public Outreach - Primary Topics

Uses & Activities

Past, Present, and Potential

Design

Historic Resources, Functionality, Aesthetics, Landscape, Art

Infrastructure

Surface Material, Utilities, Lighting, Facilities

Parking, Circulation & Access

